

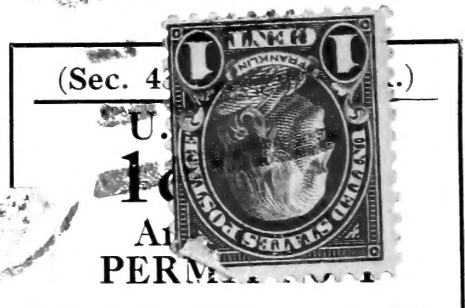
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From
ARP NURSERY CO.
ARP, (Smith County) TEXAS

FOR

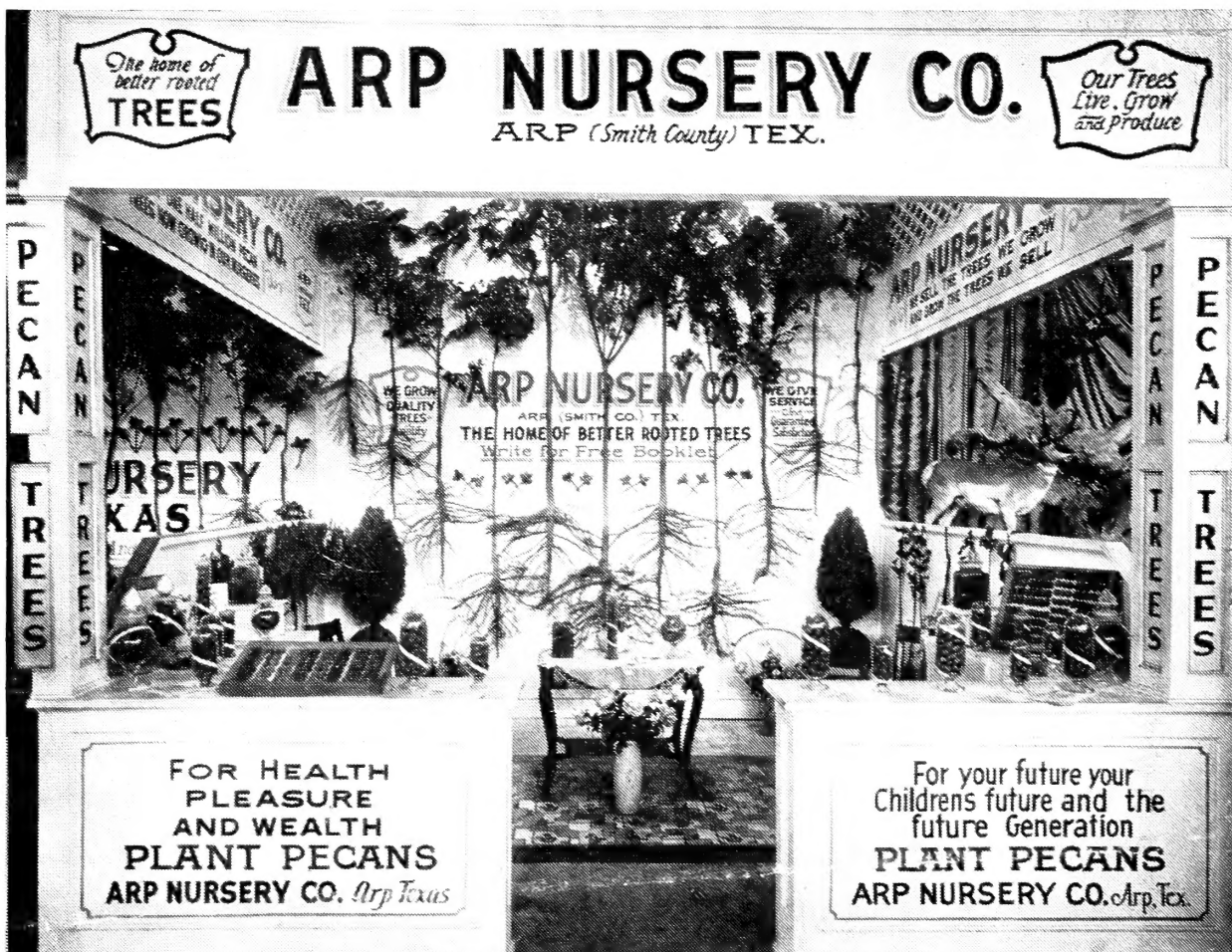
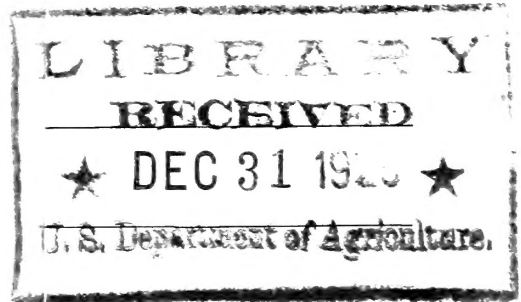
U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Horticulture

GOVERNMENT PRINTING OFFICE J32437

Box No.



A View of Our Booth at State Fair of Texas, Dallas, Texas, October 12-27, 1929

The Owners and Operators of the Arp Nursery Company



L. B. DEAN, *Manager*

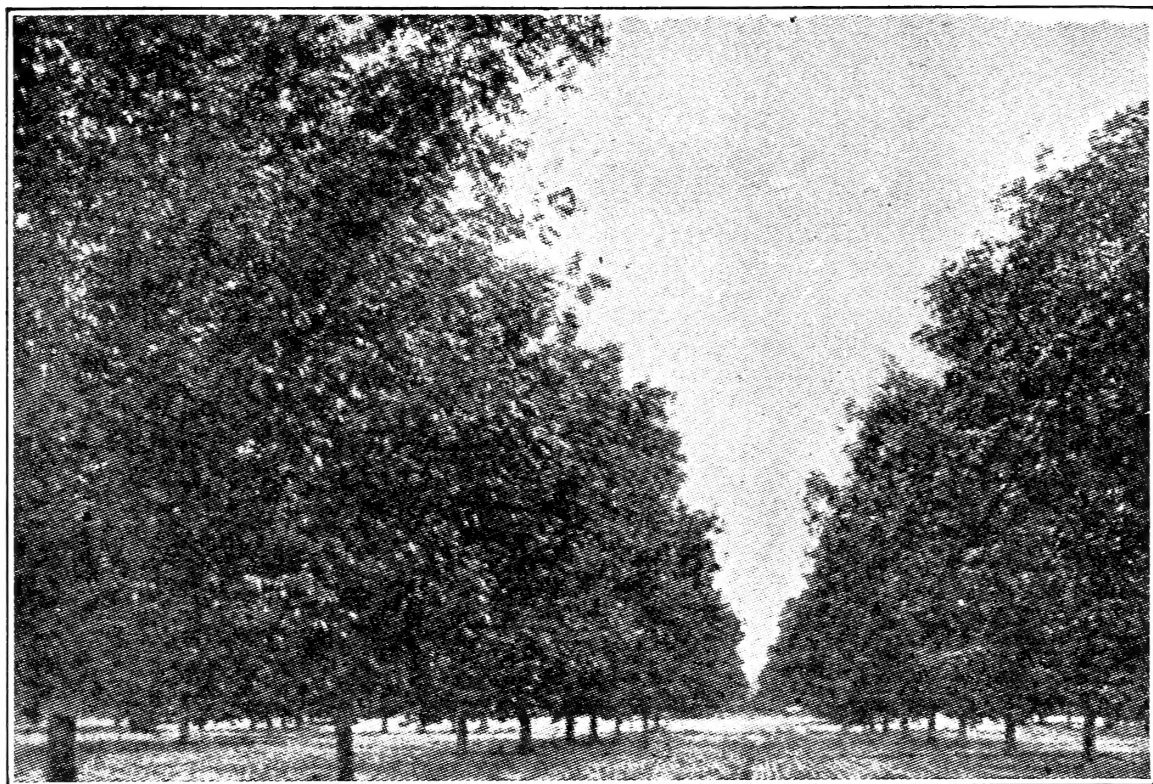


D. D. ALEXANDER, *Sect. and Treas.*

Mr. Dean began actual field work in the nursery twenty-seven years ago, working in several of the largest nurseries in different sections of the Southwest. Through his knowledge, gained by trial, practice and experience in the Southwest, the ARP NURSERY COMPANY can today serve its trade with "OUR BETTER ROOTED TREES" adaptable to conditions in the Southwest.

Mr. Alexander has been connected with the Arp Nursery Company since its organization and has made a careful study of soils and climatic conditions and varieties that are adapted to the different sections of the Southwest. Through his knowledge, the handling of orders, correspondence and his general business methods, he has greatly contributed to the upbuilding of this institution's reputation for service and square dealings.

THE PAPER SHELL PECAN



Paper Shell Pecan Groves like these are worth \$1,000.00 per acre and more.

Why You Should Plant Paper Shell Pecans

The pecan is the native tree of the Southwest; trees two to three hundred years old are still producing big crops. The South alone can grow paper shell pecans profitably, and they will produce in just a few years from date of planting.

The planting and growing of the paper shell pecan has passed the experimental stage; it is now as sure and safe as other crops. Plant pecan trees and you have an investment that will increase in value from year to year. One thousand dollars per acre is being refused for bearing pecan groves.

A pecan grove set now will enable you to look into your future without the dread of old age or dependence upon others. A pecan grove set now will increase in value from year to year, and at the same time pay you and your children and your children's children each year dividends with its paper shell nuts, and best of all these dividends will increase from year to year.

Only a very small percentage of the population of the world have ever tasted a pecan—and the demand is now double the present production and increasing in greater proportion. The paper shell pecan is the best flavored and the richest nut in food value that grows, and we prophesy, some day, will be one of our staple foods.

Of all the investments we know, we firmly believe that paper shell pecans have the greatest possibilities in the Southwest. The investment is twice as safe, pays double the dividends and increases in value more rapidly than any other. The well-cared for Paper Shell Pecan Grove is undoubtedly the wisest investment you can make.



The Money Maker Pecan

Pecan Groves

Planted to Fruits and Row Crops

If you are located in a fruit section, plant peaches, plums, figs or any other fruits suitable for your location, between the pecans. The fruit trees will develop normally and will not interfere with the growing of the pecan trees for ten to twelve years. Pecans are set at a good distance, (fifty to sixty feet), which they will require in later years; if set in fruits you can grow cotton and other general farm crops first, second and third year after setting trees, after this time, however, the pecan and fruit trees will take up practically all the ground. At the age of three to four years the peaches and plums will begin bearing, yielding good crops for six to ten years before the pecans will be large enough to require the space occupied by fruit trees. Your pecans will begin producing in paying quantities eight to ten years from date of planting, with its income increasing from year to year, thereafter, or if your land and location is not suitable for fruits, you can grow row crops for years with a good yield in your pecan grove.

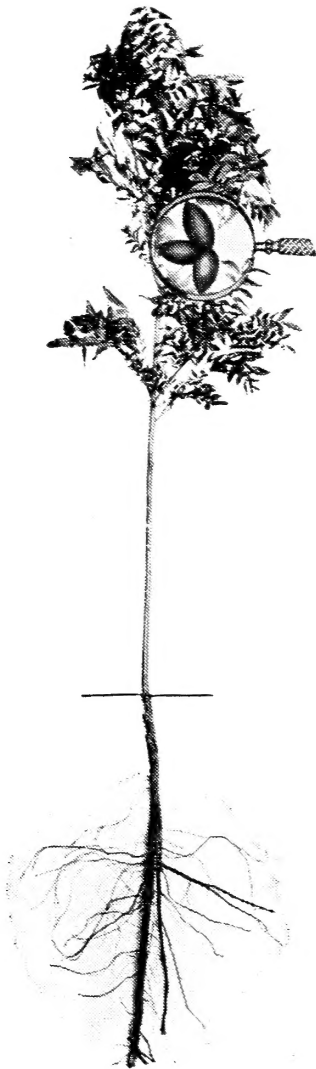
This method of setting fruit trees between the pecans has been proven by some of our largest growers of pecan groves to be one of the best methods of planting and making it pay its way.

ARP GROWN TREES ARE BETTER

Your Future

Your future depends entirely with you. Think what it means to be independent in your old age, having a handsome income yearly. A pecan grove set now will enable you to look into the future without fear of old age.

An insurance policy will protect you, but which is a better investment, a policy or a pecan grove? Figure a 10 or 20 year policy, the cost of keeping it up, its cash value at any time during this period, its value at maturity. Invest this same amount in pecan trees and figure your grove's value at the end of 10 or 20 years, which is maturity date of your policy, also figure your yearly income from grove after it begins to bear which should be 6 to 8 years from date of planting. Then figure the income yearly for a hundred years, yes three hundred years from your pecan grove. Pecan groves will take care of your future, your loved ones' future, and the future generations. Will your policy do this?



NOTICE NUTS ON TREE

This is an actual photo of a four foot tree dug from our nursery row; our root system will make them produce.

Over-Production Impossible

The South alone can grow paper shell pecans profitably. We have the whole world for a market and twelve months in the year to sell them. A very small per cent of the population of the world have ever tasted a pecan. The production is not increasing one-half as fast as the demand.

The paper shell pecan is the finest flavored and richest nut in food value that grows, and will some day be one of our staple foods. There is a big profit in selling pecans at one-fourth what they are now bringing.

*Trees grown in the Southwest for the
Southwest, Live, Grow and
Produce.*

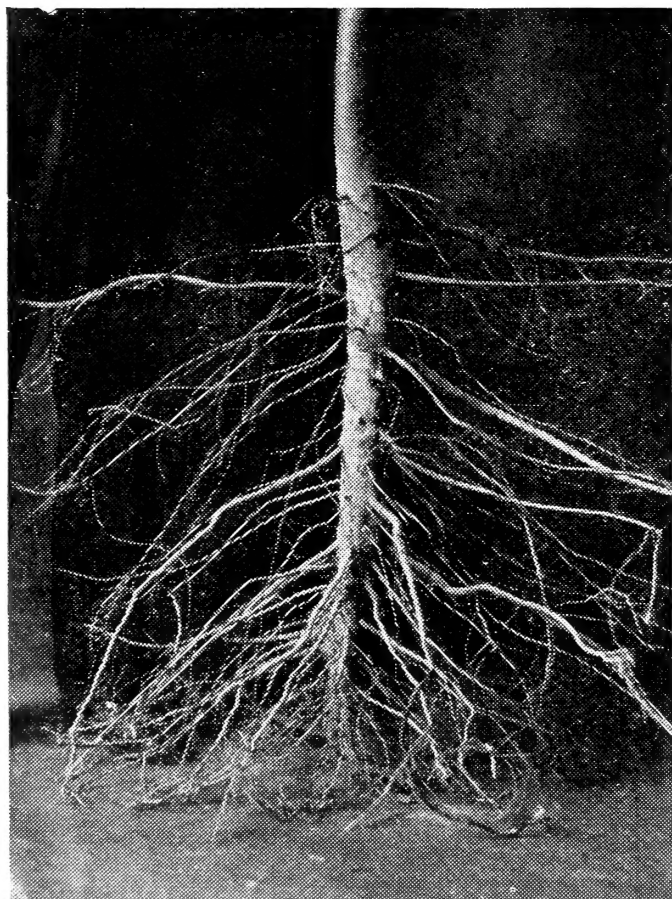
We grow the trees we sell!

PECAN SOILS

Most all of the land in the Southwest will grow pecans profitably. Practically all bottom land (unless too wet or sour) is ideal; hilly land where water is found between ten and thirty-five feet is excellent. Plant pecans on land that will grow cotton and corn, for like other crops, pecans will grow fastest where the land is strongest. In all our experience we have found that only stiff clay or thin soil with a hard pan near the surface will make a pecan grove unprofitable.

SIZE OF TREES

In our opinion, a thrifty, well-rooted tree is the first consideration in setting pecan trees. The size of the well-rooted tree is governed by its age. A well-rooted tree three to five feet, usually has a two or three year old root system with a one year graft or bud growth. Trees well-rooted five to eight feet, usually have a three to four year old root system with one or two year graft or bud growth. Trees well rooted eight feet up, usually have a four to five year old root system with two or three year graft or bud growth. We have found that trees from three to ten feet, with a good lateral root system and a reasonable amount of tap root, are being transplanted with the best success, therefore, we do not recommend a certain size, but we do suggest when selecting sizes that you take into consideration that the larger and older trees will begin bearing earlier than the smaller ones.

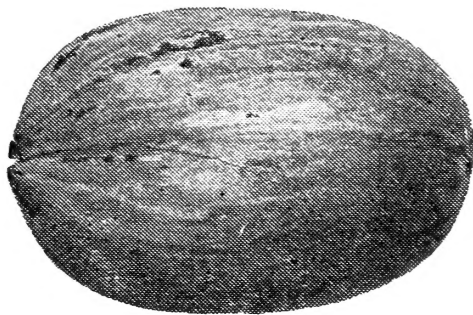


Showing the root system of one of our
2½ year old Pecan trees

VARIETIES

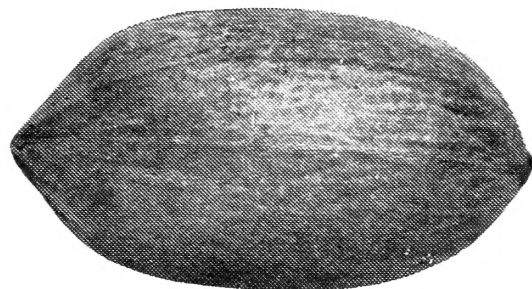
In planting commercial orchards two to five varieties should be used; varieties selected should be governed by your location. For East Texas, Louisiana, Arkansas and Eastern Oklahoma we advise planting Stuart, Success, Schley, Delmas, Moore, Money Maker and Burkett; for Central Texas and Western Oklahoma—Stuart, Success, Schley, Delmas, Burkett, Halbert and Texas Prolific; for Coastal sections—Stuart, Success, Moore and Money Maker; for West Texas and New Mexico—Halbert, Burkett, Texas Prolific with a small per cent of Success, Schley, Delmas and Stuart.

EASTERN VARIETIES



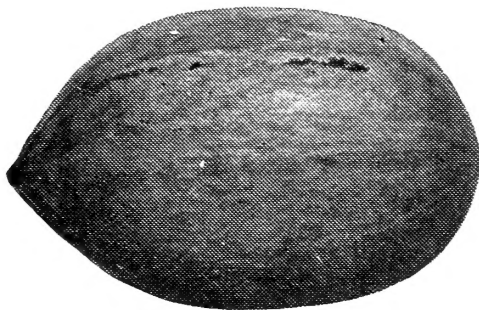
STUART

The Stuart is the leading variety, being suited to more sections of the country than any other variety. The nuts are large to very large, usually well filled, medium to heavy bearers.



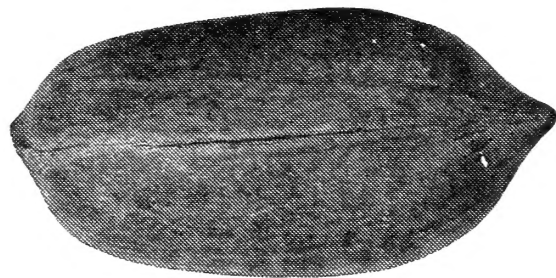
DELMAS

Nut large to very large, shell moderately thin, kernel plump, heavy bearer. Tree is vigorous with beautiful foliage.



SUCCESS

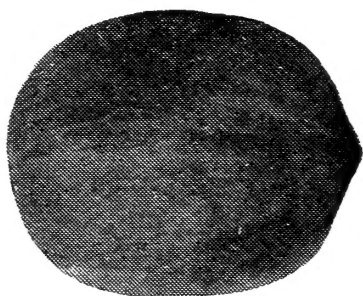
The Success is a first class pecan. Nut is large to medium, thin shell, cracks well. The kernel is plump and very heavy and of excellent flavor; strong growing tree, early bearer and is rapidly gaining prominence.



SCHLEY

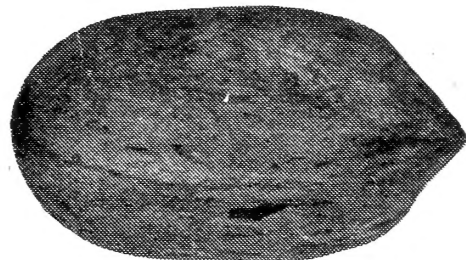
Very thin shell nut, large, plump kernel, fine flavor; rapidly growing tree. Nuts sell for highest market price, but not quite so prolific as some of the other varieties. However the Schley is an ideal pecan, and its quality makes up for its shy bearing.

WESTERN VARIETIES



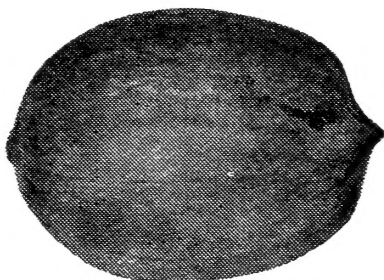
BURKETT

One of the favorites for West Texas, trees very healthy and regular bearers, medium size nut, well filled and good flavor.



TEXAS PROLIFIC

Nut large, shell of medium thickness, kernel plump, rich and sweet; it is a heavy and early producer; trees healthy and fast growing.



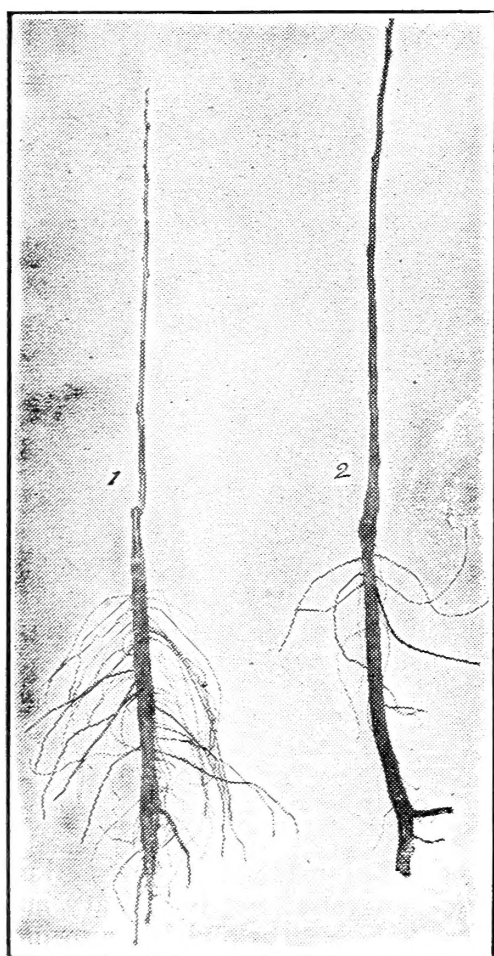
HALBERT

One of the most prolific of all varieties, very early bearer, medium size nut, very thin shell, excellent flavor. Young trees are willowy in appearance but become straight as they grow older. Nuts ripen early.

There is a fortune in Paper Shell Pecans for you

Arp pecan trees will start you on the road to success because they will live, grow and produce. Arp pecan trees are acclimatized to the soil and climatic conditions of the Southwest; they are backed by our guarantee. For these reasons, we make the positive statement that Arp pecan trees will produce a profit for you and wealth for future generations.

**OUR PECAN TREES HAVE ALL BEEN BUDDED OR
GRAFTED FROM BEARING TREES**



COMPARE ROOT SYSTEM
No. 1 and 2

No. 1—A tree grown under our special method of developing the best lateral root system.

No. 2—A tree grown with no special care to develop root system.

SUCCESS WITH PECANS

Success or failure depends almost entirely on the quality of trees you plant. The root system of a young pecan tree gathers up the plant food and moisture from mother earth, and a tree without a good supply of lateral roots and a reasonable amount of tap root gets no food supply, no moisture and naturally makes a poor growth, will barely live, produces few nuts, be unprofitable—in fact, a complete failure. With a good lateral root system and a reasonable amount of tap root there is sufficient food supply, plenty of moisture makes a fast growth, being healthy it will live and bear early, producing big crops, hence big profits meaning success and wealth.

Our best advertiser is the thousands of satisfied PATRONS we have throughout Texas and adjoining states. Our GRADES, SERVICE and ROOT SYSTEM OF OUR STOCK bring us new and REPEAT ORDERS from communities where our varieties and superior products are known.

ARP GROWN TREES

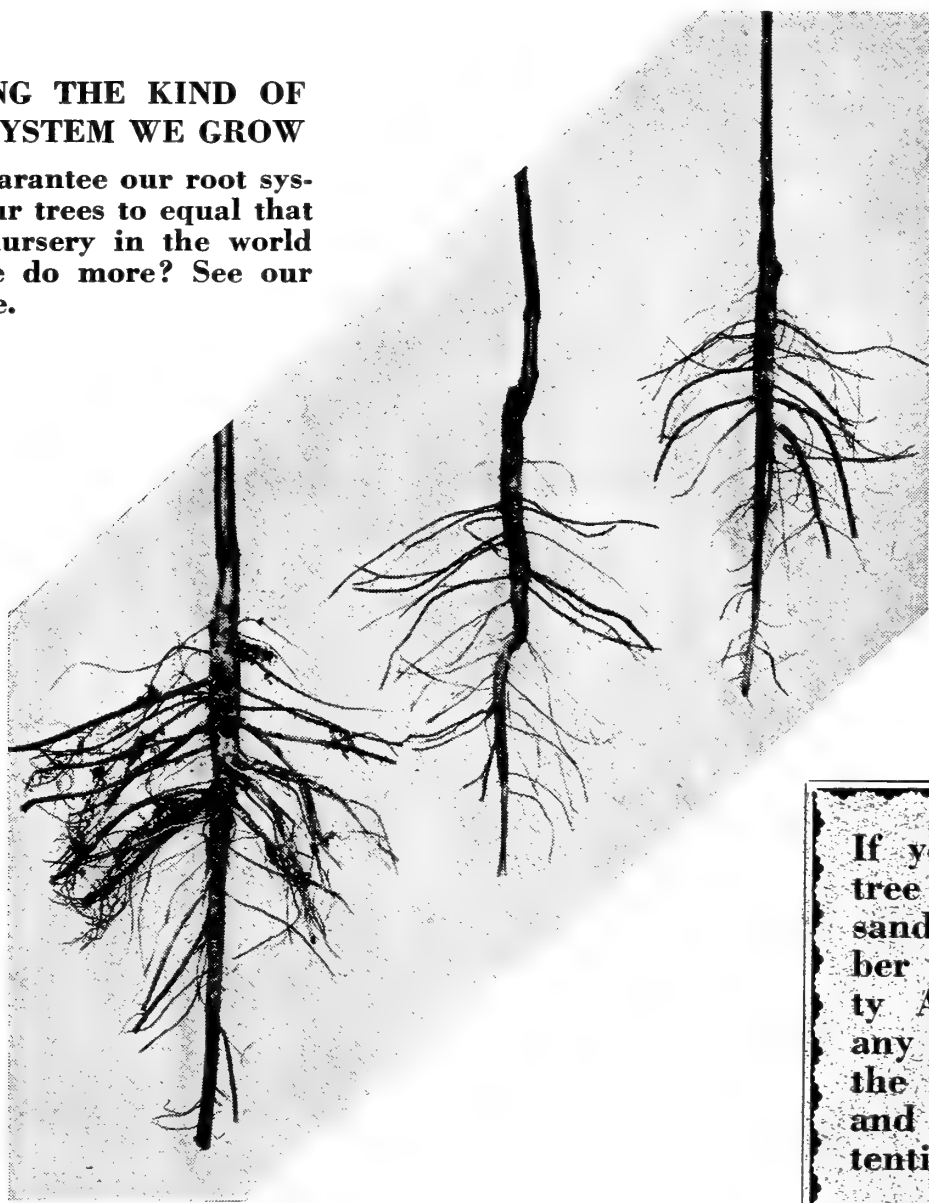
ARP, (Smith County) TEXAS, is located in the center of the great Southwest, trees grown here are acclimatized to our sudden changes in temperature, droughts, etc. Arp soil is especially adapted to the growing of nursery stock, producing one of the best root systems that can be grown. The lateral roots drink in the moisture and plant food in the soil, if a tree fails to obtain an adequate supply of moisture and plant food from the lack of lateral roots and is not acclimatized, it is like a child that is improperly nourished and exposed, becoming sickly and stunted.

With our twenty odd years of experience in the nursery and fruit business and with our special methods of cultivation and fertilization to develop our root system, with our soil and Southwestern climate aiding us, you can readily see why our trees are preferred by those in the Southwest who know the quality of ARP GROWN trees.

Buy the best—DEMAND ARP GROWN TREES.

SHOWING THE KIND OF ROOT SYSTEM WE GROW

We guarantee our root system to our trees to equal that of any nursery in the world—can we do more? See our guarantee.



If you want one tree or one thousand — Remember we sell quality Arp trees in any quantity with the same careful and prompt attention.

We grow nine varieties of Paper Shell Pecans

Our Guarantee

We guarantee our trees to be just as represented and our root system to equal that of any nursery in the world. If upon receipt of trees, you do not find them to be as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price. We do everything in our power to keep our stock pure and true to name; however, we realize that errors are possible. In the event that any nursery stock should prove untrue to name, and purchaser should thereby sustain damage, we hereby agree, upon proper proof, to replace such stock as may prove untrue to name under which it is sold, or to refund purchase price, refunding or replacing to be at our option.



Showing our vigorous and healthy pecan stock as it looks in Nursery Row

Our trees are accustomed to the freezes and droughts

L. S. SARTAIN, PRES. J. R. SMITH, CASHIER
F. L. SARTAIN, ASST. CASHIER

Arp State Bank

CAPITAL STOCK . . . \$20,000.00
SURPLUS \$10,000.00

Arp, Texas

Sept. 15, 1929.

TO WHOM IT MAY CONCERN:

This is to certify that we are personally acquainted with the owners of the ARP NURSERY COMPANY, of this city, and take pleasure in recommending their company. They have been customers of this bank for the past several years and we find them to be absolutely reliable in every respect, and we consider any contract or obligation they assume absolutely good, furthermore, we believe they will endeavor to deliver goods just as represented, knowing them to be experienced in their line of work and capable of giving value received.

Respectfully,

J. R. SMITH, Cashier.

ARP GROWN TREES ARE BETTER

PRICE LIST of Paper Shell Pecan Trees

F. O. B. Arp, Texas

EASTERN VARIETIES

Stuart—Success—Delmas—Schley—Money Maker—Moore

Size of Trees	Price Each	Lots of 10 to 49	Lots of 50 to 99	Lots of 100 to 299	Lots of 300 up
1 to 2 ft.....	\$0.75	\$0.70	\$0.65	\$0.60	Write for prices giving varieties and size trees wanted.
2 to 3 ft.....	.85	.80	.75	.70	
3 to 4 ft.....	.95	.90	.85	.80	
4 to 5 ft.....	1.20	1.15	1.10	1.00	
5 to 6 ft.....	1.60	1.50	1.40	1.15	
6 to 7 ft.....	2.25	1.75	1.65	1.35	
7 to 8 ft.....	2.60	2.00	1.90	1.50	
8 to 10 ft.....	3.50	2.50	2.20	1.85	
10 ft. up.....	5.00	3.00	2.50	2.25	

WESTERN VARIETIES

Burkett—Texas Prolific—Halbert

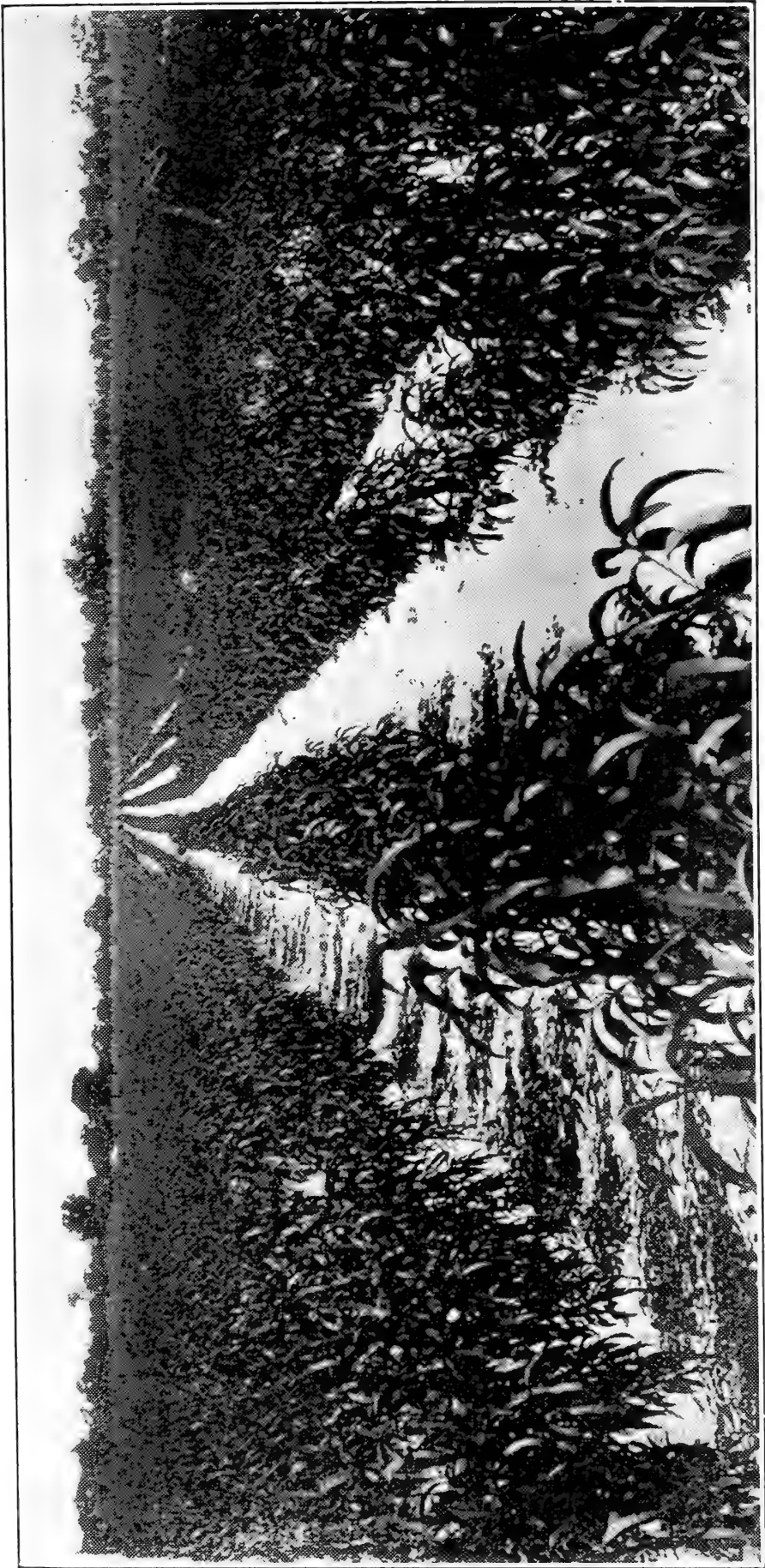
Size of Trees	Price Each	Lots of 10 to 49	Lots of 50 to 99	Lots of 100 to 299	Lots of 300 up
1 to 2 ft.....	\$1.00	\$0.90	\$0.80	\$0.70	Write for prices giving varieties and size trees wanted.
2 to 3 ft.....	1.20	1.10	1.00	.90	
3 to 4 ft.....	1.40	1.35	1.20	1.10	
4 to 5 ft.....	1.75	1.60	1.50	1.35	
5 to 6 ft.....	2.25	1.80	1.65	1.50	
6 to 7 ft.....	2.75	2.25	2.10	1.90	
7 to 8 ft.....	3.50	2.75	2.50	2.15	
8 to 10 ft.....	4.00	3.00	2.75	2.35	
10 ft. Up.....	5.00	3.50	3.25	2.90	

THE THREE WESTERN VARIETIES

HALBERT, BURKETT AND TEXAS PROLIFIC

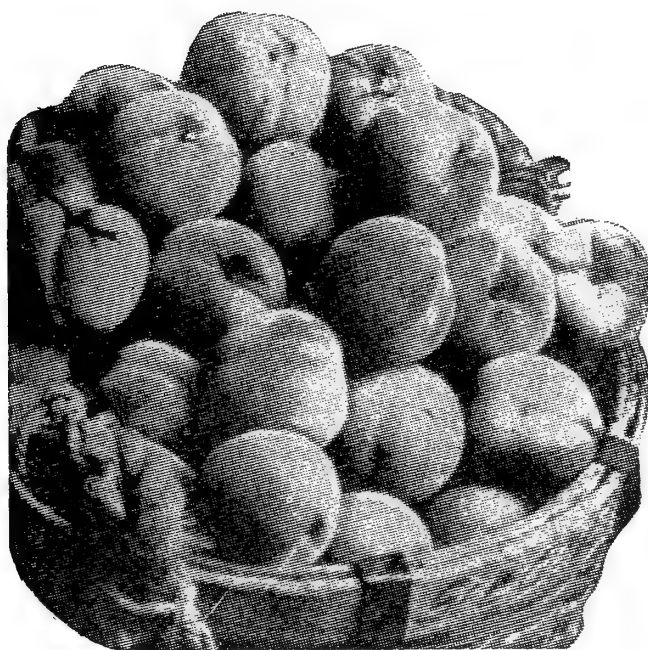
These three varieties are hard to propagate, that is; the buds and grafts are hard to get to live, also the Halbert and Texas Prolific make a willowy growth and it is almost impossible to grow them straight, making them cost us almost twice as much per tree to grow as the Eastern varieties. Therefore, we are compelled to get more for these varieties. You will find them listed in price list separate from other varieties.

ARP GROWN TREES ARE BETTER



A View of our Peach Stock as it Looks in Nursery

FRUITS



Peaches

Our peaches are budded on natural peach seedlings, seeds gathered from the mountains in the East, budded and cultivated by our experienced men, under our special method of propagating and cultivating nursery stock, which gives you a tree with well developed roots and top.

We are one of the largest growers of peach and plum stock in TEXAS; propagating only varieties which have proven to be the best for our Southwestern climate.

The markets are paying fancy prices for peaches, and with our years of experience we can truthfully state in our opinion that the man who sets a commercial peach orchard this season will be in on the Ground floor. We have passed through a period of neglecting our orchards, but have learned by spraying our trees that we can produce fruit as of old and as good as can be produced in the United States. Do not hesitate in setting at least a home orchard; we have varieties ripening from May until October.

Peaches should be planted on well drained land, sandy, red, grey, rocky and stiff soil will all produce fine fruits, if the trees are properly cared for.

Cultivate trees well, keeping the soil well stirred. A little fertilizer worked into the soil around the trees early each spring will aid growth wonderfully.

VARIETIES OF PEACHES

MAY (*Varieties*)

MAYFLOWER (Semi-cling)—White with red cheek, one of the best early peaches, good shipper. Ripens 1st of May.

VICTOR (Semi-cling)—Well known variety, ripens 1st of May.

EARLY WHEELER (Semi-cling)—Cream with red cheek, large and handsome, extra fine for commercial purposes. Ripens last of May.

JUNE (*Varieties*)

ARP BEAUTY (Semi-cling)—Yellow with bright blush, highly flavored, ripens 1st of June.

MAMIE ROSS (Semi-cling)—Large, white with red cheek, one of the best varieties. Ripens 10th to 15th of June.

CARMEN (Semi-cling)—Large, white with deep blush, skin tough, juicy, brings fancy prices on market. Ripens 15th.

TEXAS KING (Semi-cling)—Very large, white, red cheek, juicy and good.

HILEY (Freestone)—Good size, well colored with red, best of quality, a good shipper and prolific bearer.

SLAPPY (Freestone)—Yellow, delicious flavor, a fine peach. Ripens 20th.

JULY (*Varieties*)

ELBERTA (Freestone)—The old well known variety. Ripens July 5th to 10th.

BELL OF GEORGIA—Very large, white with red cheek, an all around peach, firm. Ripens 15th.

CHINESE CLING (Cling)—A well known variety, juicy and sweet.

J. H. HALE (Freestone)—Fruit large, deep golden, excellent flavor. One of the best varieties. Ripens 20th.

AUGUST (*Varieties*)

AUGBERTA (Freestone)—Like the Elberta in size, looks and flavor; a good market peach. Ripens 5th to 10th.

LEMON CLING (Cling)—Large, oblong, yellow with red cheeks, flesh yellow.

MIXON CLING (Cling)—Large, yellowish-white, with red cheek, delicious flavor, a beauty. Ripens first of August.

HEATH CLING (Cling)—Large, creamy white, flesh firm. Ripens last of August.

HENRIETTA (Cling)—Large, yellow, flesh firm. Ripens last of August.

OCTOBER (*Varieties*)

STENSON OCTOBER (Cling)—White, a well-known variety.

SPECIAL VARIETIES

(*See Special Prices*)

RED INDIAN (Cling)—Red cling, the old time Indian Peach. Ripens in August.

YELLOW INDIAN (Cling)—One of the best varieties for home orchard, good size and flavor. Ripens in August.

EVERBEARING (Freestone)—Indian type. Ripens in three crops, first in July, last about Sept. first. A good one for home orchard.

PICKEN'S OCTOBER (Cling)—Extra large, yellow, smooth, delicious flavor. A new variety, which has proven the best of all October peaches.

SPECIAL PRICES ON SPECIAL VARIETIES (F. O. B. Arp, Texas)

Red Indian, Yellow Indian, Everbearing, Picken's October: 1 to 2 ft., \$.30 each; 2 to 3 ft., \$.40 each; 3 to 4 ft., \$.50 each; 4 to 5 ft., \$.60.

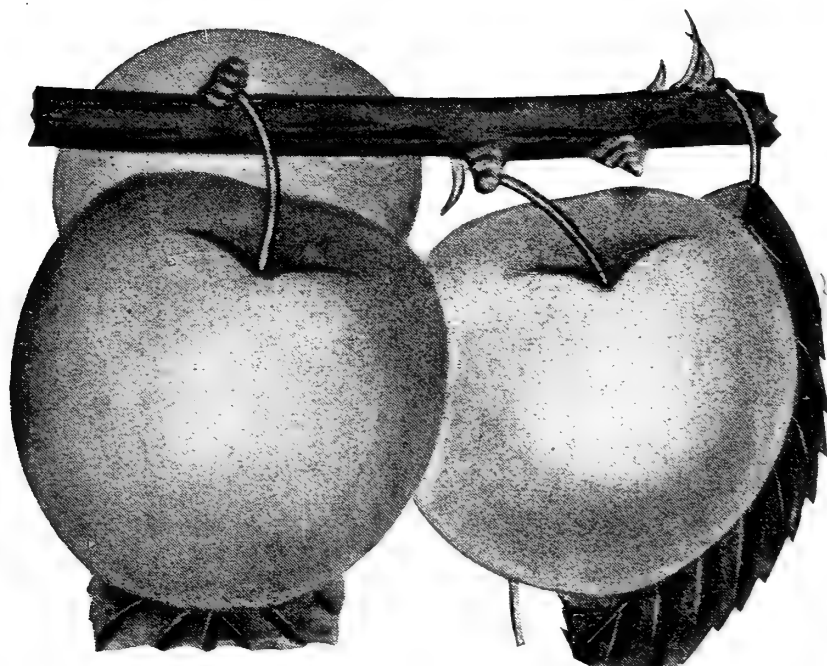
THE HOME OF BETTER ROOTED TREES

PRICES OF PEACH TREES (F. O. B. Arp, Texas) (Standard Varieties)

Size of trees	Price Each Lots of 1 to 25	Price each Lots of 25 to 100	Price each Lots of 100 to 1000
18 to 24 in.....	\$.17½	\$.12½	\$.10
2 to 3 ft.....	.20	.15	.12½
3 to 4 ft.....	.25	.17½	.15
4 to 5 ft.....	.35	.25	.20
5 to 7 ft. (2 yr. old).....	.60	.50	

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number of trees wanted.

Plums



The Wild Goose Plum

MAY (Varieties)

EXCELSIOR — Fruit medium to large, reddish purple, flesh firm, tree strong grower, most valuable southern plum.

SIX WEEKS—Large, yellow with red, a very profitable plum.

JUNE (Varieties)

MILTON—Deep red, blooms late, good bearer.

FRANCIS—A handsome yellow of high merits, tree very hardy.

POOL'S PRIDE — Tree hardy, a good bearer, fruit red, popular for preserves and jelly.

GONZALES — Large, brilliant red, delicious and good flavored.

COMPASS CHERRY — Cross between the cherry and plum, fruit medium size, color reddish yellow.

JULY (Varieties)

GOLD — Large, yellow with red cheek, a good bearer and one of the best.

AMERICA—Large, yellow with red cheek, trees fast growers, a fine commercial plum.

BURBANK—An old variety, fruit red dotted with yellow, a good bearer.

BOTAN or ABUNDANCE—Flesh yellow, a good shipper and an abundant bearer.

HYTANKIO—Large, red, flesh dark yellow, one of the best varieties.

AUGUST (Varieties)

WICKSON—Fruit very large, an old variety, very popular.

SEPTEMBER (Varieties)

GOLDEN BEAUTY—Golden when ripe, a very heavy bearer, a good one for preserves and jelly.

PRICES OF PLUMS (F. O. B. Arp, Texas)

Size of trees	Price Each Lots of 1 to 25	Price each Lots of 25 to 100	Price each Lots of 100 to 1000
18 to 24 in.....	\$.20	\$.17½	\$.15
2 to 3 ft.....	.25	.20	.17½
3 to 4 ft.....	.30	.22½	.20
4 to 5 ft.....	.40	.30	.25
5 to 7 ft. (2 yr. old).....	.75	.60	

APRICOTS ---Varieties

EARLY GOLDEN—Medium size, yellow, freestone, rich and juicy.

CLUSTER—Medium, golden yellow, delicious flavor, good bearer.

MOORPARK—Large, yellow with green flesh, bright orange; separates readily from seed.

PRICES OF APRICOTS (F. O. B. Arp, Texas)

1 to 2 ft., 35c each; 2 to 3 ft., 50c each; 3 to 4 ft., 60c each; 4 to 5 ft., 75c each.

APPLES ---Varieties

RED JUNE—One of the best early apples, red, flesh white and crisp, a good table and market apple.

YELLOW TRANSPARENT — Fruit large, yellow, good quality, tree very hardy and bears young. Ripens in June.

JONATHAN—Fruit brilliant red, delicious flavor, one of the surest bearers, tree hardy, a splendid variety for home orchard. Ripens in September.

MAMMOTH BLACK TWIG—Fruit yellow shaded with red, a good bearer and tree very hardy. Ripens September to November.

WINESAP—An old variety, well known, one of the best of keepers, good for home and commercial orchards. Ripens from September to October.

ARKANSAS BLACK—Fruit dark red, medium size, excellent flavor. Ripens in Oct.

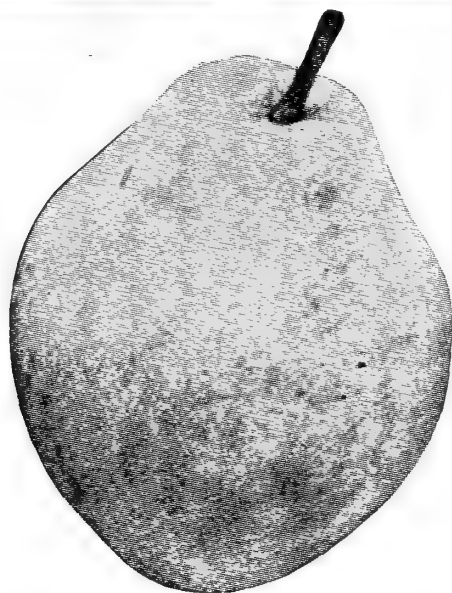
DELICIOUS—Fruit large, dark red, flesh crisp and melting, juicy, highest quality, now taking first place for commercial and home orchards. Ripens in late fall.



The Delicious Apple

PRICES OF APPLES (F. O. B. Arp, Texas)

Size of trees	Price Each	Price each	Price each
	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
2 to 3 ft.....	\$.30	\$.25	\$.20
3 to 4 ft.....	.40	.30	.25
4 to 5 ft.....	.60	.45	.30
5 to 7 ft. (2 yr. old).....	.75	.60	



The Keiffer Pear

PEARS Varieties

BARTLETT—Fruit Yellow, juicy, delicious flavor, a very popular variety; successful in West Texas, and in most all sections; ripens July to August.

GARBER—Fruit large, yellow in color with red cheek, a good keeper, a choice variety for the South; ripens in August.

KEIFFER—A well known pear; fruit very large, grown successfully in all sections; trees resist blight, very vigorous, immensely productive; ripens in September.

PINEAPPLE (SAND)—An excellent preserving pear, very large; juicy, good shipper; known for its resistance to blight.

PRICES OF PEARS (F. O. B. Arp, Texas)

Size of trees	Price Each	Price each	Price each
	Lots of 1 to 25	Lots of 25 to 100	Lo's of 100 to 1000
1 to 2 ft.....	\$.35	\$.30	\$.25
2 to 3 ft.....	.50	.40	.30
3 to 4 ft.....	.60	.50	.40
4 to 5 ft.....	.75	.60	.50

FIGS

MAGNOLIA—Fruit large, pale violet, flavor excellent, bears on one year stem. The leader for commercial orchards in the coast belt section.

CELESTIAL—Fruit medium size, delicious flavor, a good bearer; one of the best varieties for Texas, (North of coast belt section), Oklahoma, Arkansas and similar climates.

BRUNSWICK—Fruit large, quality excellent, very reliable.

PRICES OF FIGS (F. O. B. Arp, Texas)

Size of trees	Price Each	Price each	Price each
	Lots of 1 to 12	Lots of 12 to 25	Lots of 25 to 100
1 to 2 ft.....	\$.35	\$.25	\$.20
2 to 3 ft.....	.50	.35	.25
3 to 4 ft.....	.65	.50	.35
4 to 5 ft.....	.75	.60	.45

GRAPES ---Varieties

MOORE'S EARLY—Fruit large, black, has good flavor, fine market grape, and fine for home planting; vine vigorous; ripens in June.

CONCORD—Fruit large, black, the best known of all varieties, one of the best for home or the market; ripens in July.

NIAGARA—Fruit large greenish white, large cluster, good quality, successful in nearly all sections; ripens first of July.

DELEWARE—Fruit small, compact cluster, juicy, with a sweet delicious flavor, standard variety for table and market use; ripens last of August.

CARMEN—Vine very thrifty, does well on any kind of soil, grapes large compact cluster, a real good eating grape, one of the best varieties; ripens about August 10th.

PRICES OF GRAPES (F. O. B. Arp, Texas)

- 1 Year Plants (well rooted and branched) 25c each; in lots of 12 to 24, 20c each; in lots of 25 to 100, 15c each.
- 2 Year Old Plants (well rooted and branched) 30c each; in lots of 12 to 24, 25c each; in lots of 25 to 100, 20c each.

ROSES -- Varieties



Kaiserin Augusta Victoria

GROUP OFFER NO. ONE

1 Dozen Choice 2-year old Bush Rose Plants. Assorted in four colors; Red, Pink, White and Yellow.

PRICE \$3.75 F. O. B. ARP, TEXAS.

GROUP OFFER NO. TWO

1 Dozen Extra Large 3-year old Bush Rose Plants. Assorted in four colors; Red, Pink, White and Yellow.

PRICE \$6.00 F. O. B. ARP, TEXAS

BUSH ROSES (Red)

RED RADIANCE — Very much like pink radiance only blooms are beautiful red color; both bud and blossoms are beautifully formed. Bush very vigorous.

PAUL NEYRON — A very large, double, light red rose; can often be cut with 3-foot stems; very few side branches. Almost no thorns; a free bloomer.

J. L. MOCK — Flower extra large, varying from bright red from the outside of the petals to silver white inside, a good autumn bloomer.

ETOILE DE FRANCE — Clear, velvety crimson. Cupped buds borne on stiff stems. Delightfully fragrant. Vigorous grower and profuse bloomer. Medium spreading.

BUSH ROSES (Pink)

PINK RADIANCE — Light silver pink; free bloomer, one of the best plants, upright and vigorous.

FRANK K. DUNLOP — Dark pink in color, free bloomer, one of the finest.

PINK LA FRANCE — Very large, double, of superior form; color delicate silvery-rose. Almost a constant bloomer.

AMERICAN BEAUTY — Deep pink, foliage close up to flower. Plant not so vigorous.

MRS. CHARLES RUSSELL — Deep pink, very beautiful buds, long stems; one of the best. Bush vigorous.

COLUMBIA — A very beautiful pink, free bloomer all through season, plants very hardy.

BUSH ROSES (White)

KAISERIN AUGUSTA VICTORIA — Pure white, large double, one of the best white roses grown.

WHITE LA FRANCE — Beautiful light fawn color, almost white; rightly described as an almost white La France. Extra fine.

FRAU KARL DRUSCHKI (White American Beauty) — The largest white rose, extra strong growth, very heavy foliage, very hardy.

THE HOME OF BETTER ROOTED TREES

ROSES—Varieties (Continued)

BUSH ROSES (Yellow)

LUXEMBOURG—Yellow, proving to be one of the best. Long stems, pointed buds. Excellent for cut flowers. Upright grower.

LADY HILLINGDON—Deep apricot yellow to orange, long pointed buds; a very free-flowering variety and striking decorative rose, sturdy, spreading growth.

ETOILLE DE LYON (or Bush Marechal Neil)—A golden yellow, large flowers, very much like the Marechal Neil.

GOLDEN OPHELIA—A bright golden yellow, medium in size, beautiful buds, plants very hardy. One of the best yellow varieties.

SUNBURST—Deep golden, almost orange-yellow. Wonderful color and free bloomer.

CLIMBING ROSES

CLIMBING METEOR—A good climber, dark red in color, and free bloomer.

PAUL'S SCARLET—The brightest red rose grown, nearest to a pure scarlet, vivid flaming red; exceedingly strong, rank grower.

MARECHAL NEIL—A very popular rose; a rich deep yellow.

PRICES OF ROSES (F. O. B. Arp, Texas)

Budded (2 year old plants), small.....	40c each; \$4.00 per dozen
Budded (2 year old plants), large.....	50c each; 5.00 per dozen
Budded (3 year old plants), large.....	75c each; 7.00 per dozen

HEDGE PLANTS

There is nothing that will improve the looks of your home as much as a well kept hedge set in the back ground or on a drive and walk ways. The cost is very small.

Hedge plants should be set 12 to 24 inches.

VARIETY

AMOUR RIVER PRIVET (South)—Most popular and best hedge for the Southwest. Very beautiful evergreen, dense in growth, dark green, very compact, and establishes a very good hedge in one year. Beautiful and permits shearing to any height or shape.

PRICE OF HEDGE PLANTS (F. O. B. Arp, Texas)

Size of Plants	Price Each Lots of 10 to 24	Price each Lots of 25 to 99	Price each Lots of 100 up
18 to 24 in.....	\$.08	\$.07	\$.06
2 to 3 ft.....	.09	.08	.07
3 to 4 ft.....	.10	.09	.08
4 to 5 ft.....	.12	.11	.10

BLACKBERRY VARIETIES

McDONALD—Medium size, firm, good shipper, plant other blackberries near it to pollenize. It is early; ripens with Austin Dewberry.

DALLAS—A Texas berry, large, firm and strong grower; ripens in mid-season.

LAWTON—Vigorous grower, one of the leaders for commercial planting in East Texas.

PRICES OF BLACKBERRIES (F. O. B. Arp, Texas)

Field grown plants.....	Dozen, \$1.00; 100, \$6.00; 1,000, \$20.00
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DEWBERRY VARIETIES

AUSTIN—We have found this berry by far the best of all varieties for this section, therefore, we offer only this variety. It is a very large, much larger than our wild dewberries, blooms late; ripens a little later than the native dewberry.

PRICES OF DEWBERRIES (F. O. B. Arp, Texas)

Field grown plants.....Dozen, 75c; 100, \$4.00; 1,000, \$12.00

STRAWBERRY VARIETIES

MISSION—In some sections this berry is becoming the leader for commercial planting; early and a good shipper.

EXCELSIOR—A very early market berry. The fruit is of medium size, dark in color, firm, a good shipper. The plant is healthy; being early it ripens when there is good demand for berries. Growers always receive a good price for this berry.

IMPROVED LADY THOMPSON—This is one of the favorites of many growers; early, a delicious flavor, good color, and a good shipper. Can't be beat for home use, and finds ready sale on the market.

IMPROVED KLONDIKE—The old reliable, medium early, blood red, firm. One of the best for all around purposes that can be had.

AROMA—The best of all late Strawberries, a good bearer, large, delicious flavor, fine shipper, becoming one of the leaders in this section for commercial planting.

PROGRESSIVE EVERBEARING—The best of all everbearing strawberries, progressive, yields a good crop of fruit the first year. The fruit is of good size, smooth, of good color. A single plant often produces over one hundred berries during a season, truly a wonderful berry.

PRICES OF STRAWBERRIES (F. O. B. Arp, Texas)

	Lots of 25	100	500	1000
Excelsior.....	\$.50	\$1.00	\$3.00	\$ 5.00
Lady Thompson.....	.50	1.00	3.00	5.00
Mission.....	.50	1.00	3.00	5.00
Improved Klondike.....	.50	1.00	3.00	5.00
Aroma.....	.50	1.00	3.00	5.00
Progressive Everbearing.....	1.00	2.00	8.00	15.00

Our Special Home Orchard Offer

All Trees 2 to 3 feet high.

For \$10.00 and ten names and addresses of your neighbors (land owners) who would likely be interested in trees, we will ship the following list of trees to you. All trees guaranteed to be first class in every respect:

PEACHES: 10 Mayflower, 10 Arp Beauty, 10 Mamie Ross, 10 Lemon Cling, 25 Elberta, 10 Stenson October, 5 Red Indian.

PLUMS: 5 Six Weeks and 5 America.

A total of 90 trees which are worth \$15.75 at our catalog prices; all to you for \$10.00 and ten names and addresses.

ARP NURSERY COMPANY
ARP, (SMITH COUNTY) TEXAS

Gentlemen:—Please forward to

Date..... 19.....

Name.....

Amount Enclosed - \$.....

.....

Money Order - - - \$.....

Postoffice.....

Check - - - - - \$.....

County..... State.....

Cashier's Check - - \$.....

Express Office.....

NOTICE: Our terms are cash with order, but, if you prefer, we will ship balance C.O.D. when 25 per cent of amount is sent with order. If shipment is to be made by parcel post, be sure to enclose enough to cover postage. We do not charge for packing, boxes and wrapping material.

Ship by.....

On or About.....19.....

PLEASE WRITE NAME AND ADDRESS VERY PLAINLY

Quantity and No.	Variety	Size	Price	Total

(Over)

(Tear Here)

(Order Blank—Continued)

[illegible]

TOTAL AMOUNT OF ORDER \$_____

We sometimes run short on some varieties and sizes, but when substituting varieties, we give as nearly as possible varieties and sizes as ordered. If substituted sizes are smaller, we refund the difference in price; or, if but a very small amount, we give extra trees or plants to cover.

Shall we substitute any part of this order if necessary? Answer Yes — No

Read What Our Customers Say!

ARP NURSERY COMPANY,
Arp, Texas.

De Queen, Ark., April 23, 1929

Dear Sirs:

The pecan trees I bought from your nursery are as fine as can be, every tree is living and doing well. People said pecans would not live here, and more than half of the trees bought from some other nursery died, but my trees all lived. You may expect a large order from me.

J. L. NICKERSON.

ARP NURSERY COMPANY,
Arp, Texas.

Waco, Texas, February 28, 1929.

Dear Sirs:

I received my order of trees this morning, and was pleased very much with the height, kind, etc., and promptness in which order was filled. Thanking you for such service, I am,

Yours truly,

L. S. MCGINNIS, Gaylord Hardware Company, Waco, Texas.

ARP NURSERY COMPANY, Arp, Texas.

Whitesboro, Texas, January 20, 1928.

Dear Sirs:

I received my pecan trees in good condition, and am well pleased with them. To be frank with you they were the best I ever saw. I will be in the market for two hundred more next fall.

Respectfully, J. C. HOLLINGSHEAD.

Office of
William Franklin White
President

Tribune Building
5th and Taylor Sts.
P. O. Drawer 1351

ARP NURSERY COMPANY, Arp, Texas.

Ft. Worth, Texas, July 14, 1927.

Gentlemen:

In February you shipped me 245 Delmas pecan trees three to four feet, and of these I lost eight. March 15th I received 241 Delmas pecan trees, seven to eight feet, from you, of which I lost fifteen.

These pecans were planted on parkways of Scenery Hill Addition to Fort Worth and the lateness of planting was due to delay in grading. Had I been able to plant in December I believe I could have grown every one of these trees.

Your root system is great, making it easy to transplant with success. Why not push the use of pecans for parks and on roadways? They will grow in most locations and there are several varieties that will make beautiful shade trees besides furnishing splendid nuts.

Yours very truly, W. F. WHITE.

**Trees that are well rooted and acclimated to the Southwest
are worth twice the amount to you as poor rooted
and unacclimated trees.**

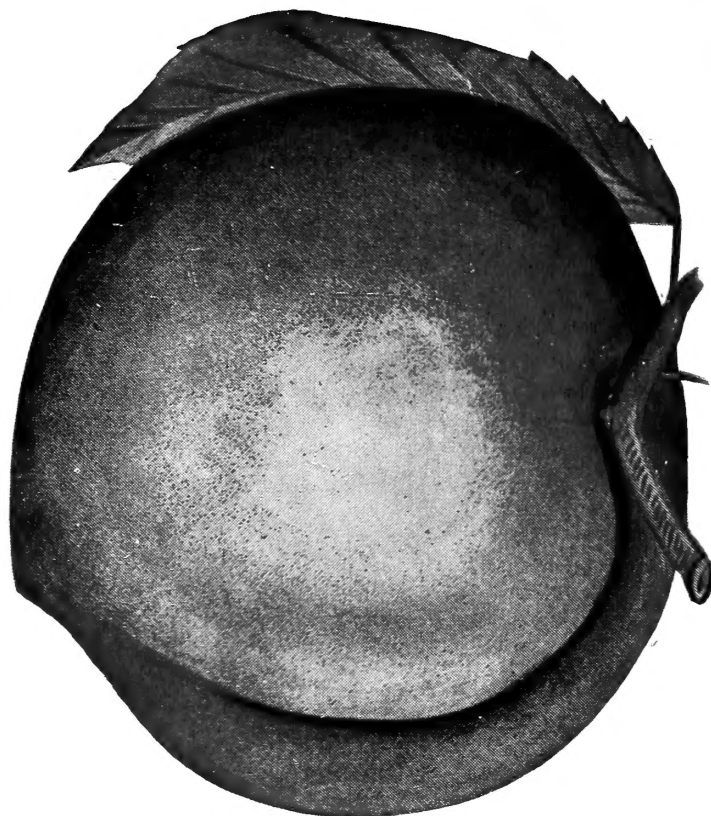
The Home of Better Rooted Trees

ARP NURSERY CO.

ARP, (Smith County) TEXAS



The Red Indian



ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

The bill of Hedge Plants and Roses ordered from you on November 29th, has been received. I wish to advise you that the above named plants arrived in first class condition, and that I am highly pleased with them.

Very respectfully,

MRS. J. C. HYND, Chamber of Commerce,
Ada, Okla.

Mrs. JCH-H.

ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

All the trees I bought of you last March have made good growth; I have one plum tree that I consider has done extra well—it has made a wonderful growth. I pruned this tree back to six limbs, all six of the branches have made a good growth—two making six feet growth each.

Thanking you for your promptness in filling order and for the grade of stock received, I am,

Yours very truly, S. P. BENTON.

ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

In the spring of 1925 I bought 400 peach trees of you. I am enclosing herewith couple of kodak prints showing the same trees after being set out in my orchard, just thirty-three months. I have just finished my annual borer hunt and will give them their fall spraying and pruning in a few days. You will note the wonderful growth they have made, which I attribute to the good root system and healthy condition of your stock. These trees will caliper from three to five inches and do not believe I have lost over twelve trees out of the 400.

Wishing you a Merry Xmas and prosperous 1928, I am, Yours respt.,

C. N. HUMASON, Lufkin, Texas.

Lufkin, Texas, December 18, 1927.

Hot Springs, Ark., Oct. 3, 1927.

Ada, Okla., December 12, 1927.